

ODD

Telecom Engineering Services · Fiber-to-the-X · Fixed Wireless · Cell Tower Backhaul · Nationwide

CORE COMPETENCIES

- Fiber-to-the-X design (FTTH, FTTB, FTTS, FTTT - home, business, school, tower)
- Fixed wireless design and field deployment
- Cell tower backhaul (ring/daisy-chain architecture)
- OSP route engineering (greenfield, overbuild, MDU - aerial, buried, underground)
- Splice planning and fiber-pair management
- GIS deliverables (KMZ, KML, shapefile)
- As-builts and turnover documentation
- Project and program management

DIFFERENTIATORS

- 15 years of fiber, fixed wireless, and broadband infrastructure deployment across U.S. markets.
- Engineering staff contributor on multi-region programs supporting 300,000+ homes passed, and sole FTTH engineer through program closeout.
- Engineering planning supporting \$160M+ in approved Texas broadband grant funding across 3 of 5 counties.
- Solo-firm responsiveness - direct access to the principal engineer on every engagement.

PAST PERFORMANCE (KEY PERSONNEL EXPERIENCE)

Engagements performed by ODD owner LaVerne Canady in W-2 / consulting roles prior to forming ODD; establish key personnel capacity.

Multi-State Fiber-to-the-X & Broadband Grant Engineering - Rise Internet (Feb 2023 - Apr 2026)

OSP / FTTx Engineering & Program Lead across Texas, Illinois, Oklahoma, and Colorado. Joined as member of a 2-3 person OSP/FTTx engineering team at program kickoff (Feb 2023). Following a company-wide workforce reduction in early 2025, transitioned into the functional engineering project lead role and served as Rise Internet's sole FTTH engineer through April 2026. Supported delivery of 300,000+ homes passed across multi-region programs - roughly 60% Texas, 40% multi-state. Broadband grant engineering spanned IL/CO/TX; highest-dollar awards (\$160M+ approved funding across 3 of 5 TX counties) were Texas-based. Vendor QA program improvement; standardized engineering documentation; cross-functional coordination across operations, finance, construction, and vendor organizations.

Google Fiber CAS-P Deployment - CHC Consulting (Dec 2015 - Sep 2016)

OSP Engineer, Carlsbad CA, on-site. Part of the design team executing Compact Active Site (CAS-P) fiber systems supporting FTTx residential and commercial deployments. Greenfield and subdivision fiber design, pole-data verification, fiber-pair assignment at splice enclosures, design-submittal QA from regional backbone interconnect down to customer-placed network equipment.

NAICS CODES

541330 Engineering Services (primary) · 237130 Power & Communication Line and Related Structures Construction · 517810 All Other Telecommunications

CORPORATE DATA

Legal Name: ODD LLC

Entity Structure: Texas single-member LLC; for-profit; formed 2025

EIN: pending (IRS application in progress)

UEI: **pending** (SAM.gov entity registration in progress)

CAGE: pending (auto issued with SAM.gov registration)

Section 889 (FAR 52.204-25): Compliant - ODD does not provide or use covered telecommunications equipment or services.

Certifications in pursuit: WOSB self-certification (Women-Owned Small Business); SBA 8(a) Business Development Program

Service Area: **Nationwide.** Based in Lewisville, TX (Denton County).

LaVerne Canady, Owner & Principal Engineer

(940) 233-0034 · lavernecanady@ondigitalsystems.io · ondigitalsystems.io · linkedin.com/in/laverne-canady-engineer