

# ODD

Telecom Engineering Services · Fiber-to-the-X · Fixed Wireless · Cell Tower Backhaul · Nationwide

## CORE COMPETENCIES

- Fiber-to-the-X design (FTTH, FTTB, FTTS, FTTT - home, business, school, tower)
- Fixed wireless design/field deployment and cell tower backhaul (ring/daisy-chain)
- OSP route engineering (greenfield, overbuild, MDU - aerial, buried, underground)
- Splice planning and fiber-pair management
- GIS deliverables (KMZ, KML, shapefile), route surveying, as-builts and turnover docs
- Project and program management

## DIFFERENTIATORS

- SBA-certified WOSB & EDWOSB - eligible for women-owned set-aside awards (details below).
- 12+ years of fiber, fixed wireless, and broadband infrastructure deployment across U.S. markets.
- Engineering lead on multi-region programs supporting 300,000+ homes passed and \$160M+ in approved Texas broadband grant funding (3 of 5 counties).
- Solo-firm responsiveness - direct access to the principal engineer on every engagement.

## PAST PERFORMANCE (KEY PERSONNEL EXPERIENCE)

*Engagements performed by ODD owner LaVerne Canady in W-2 / consulting roles prior to forming ODD.*

### Multi-State Fiber-to-the-X & Broadband Grant Engineering - Rise Internet (Feb 2023 - Apr 2026)

OSP / FTTx Engineering & Program Lead across TX, IL, OK, and CO. Joined at program kickoff (Feb 2023) leading 2-3 staff engineers; after a 250-person RIF in May 2025, became Rise Internet's sole FTTH engineer through April 2026. Supported delivery of 300,000+ homes passed (roughly 60% Texas, 40% multi-state). Broadband grant engineering across IL/CO/TX; highest-dollar awards (\$160M+ approved across 3 of 5 TX counties) were Texas-based. Led vendor QA improvement, standardized engineering documentation, and cross-functional coordination across operations, construction, and vendors.

### Google Fiber CAS-P Deployment - CHC Consulting LLC (Dec 2015 - Sep 2016)

OSP Engineer, Carlsbad CA, on-site. Led design team executing Compact Active Site (CAS-P) fiber for FTTx residential/commercial deployments: greenfield and subdivision fiber design, pole-data verification, fiber-pair assignment at splice enclosures, and design-submittal QA from regional backbone interconnect to customer-placed equipment.

## NAICS CODES

541330 Engineering Services (primary) · 237130 Power & Communication Line and Related Structures Construction · 517810 All Other Telecommunications · 541370 Surveying and Mapping (except Geophysical) Services

## SBA CERTIFICATIONS



App 106055 · effective 07/21/2026, valid to 07/21/2029 · verifiable at [search.certifications.sba.gov](https://search.certifications.sba.gov)

## CORPORATE DATA

**Legal Name:** ODD LLC

**Entity Structure:** Texas single-member LLC; for-profit; formed 07/03/2025

**SAM.gov Status:** ACTIVE - registration activated 2026-06-29 (annual renewal 2027-06-12). UEI and CAGE code on file with DLA.

**Section 889 (FAR 52.204-25):** Compliant - ODD does not provide or use covered telecommunications equipment or services.

**Small Business Status:** SBA-certified WOSB & EDWOSB (see above); also self-certified SDB and Minority-Owned (Black American Owned).

**State Registrations:** Active on the Texas Centralized Master Bidders List (CMBL) through July 2027.

**Service Area:** Nationwide. Based in Lewisville, TX (Denton County).

**Federal & State Identifiers:** UEI, CAGE, EIN, and Texas VID provided to primes upon request during vendor onboarding.

**LaVerne Canady, Owner & Principal Engineer**

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